

Brown Bag: Leadership Tools & Practices for Large-Scale Change in Cities, with Ahmad Mansur

“The world’s public and private sector leaders believe that a rapid escalation in ‘complexity’ is the biggest challenge confronting them... They identify ‘creativity’ as the single most leadership competency for seeking a path through this complexity.”

– IBM CEO Study (2010)



Leaders face enormous challenges in cities, regions and communities, from low-performing educational systems, public safety threats to crumbling infrastructures, housing shortages, workforce challenges, and environmental concerns. These problems are complex, multi-directional and cannot be solved with one leader, entity or sector. In order to tackle these challenges, leaders must draw fully upon the talents and creativity of its citizens from business, public and social sectors.

In this Brown Bag, dear friend and colleague, [Ahmad Mansur](#), will provide participants with a leadership model for engaging stakeholders in large-scale change through a facilitative process called “Leadership@Scale.”

Using the Better Baton Rouge initiative as a case study, Ahmad will share how a strategic conversation on complex community challenges led to a full-blown “citizen-led” social innovation initiative, sponsored and supported by business, foundation and government sectors.

In this Brown Bag, we will:

- Hear about the 3-year multi-stakeholder leadership and

social innovation initiative in Baton Rouge, Louisiana.

- Learn the principles and practices of the “Leadership@Scale” change and innovation model
- Examine the process, tools and methods used to facilitate a strategic conversation with multi-stakeholders, mobilize them around a challenge and engage them in high-leverage leadership activities for solutions.

We’re hosting it at [Impact Hub Oakland](#) (see map below, it’s a 5 minute walk from the 19th St BART station) on Wednesday March 5, from 12-2pm. Please let us know if you can join by RSVP’ing on our [eventbrite page](#) so we’re sure to have enough space! Bring your own lunch.

